(Insert Logo)

FOR IMMIDEATE RELEASE

For Information: (Contact Info)

## **RAIN CAMPAIGN**

High school class promotes healthy water use through rainwater collection

Santa Barbara, CA- As the drought continues to grow increasingly urgent around California, It is becoming increasingly important to utilize the little rain that Santa Barbara receives for our own use. Rainwater collection can be used with great effectiveness and affordability to lower overall water consumption by providing water for lawns or even small-scale irrigation. Rain Campaign is a collaborative project run by an Environmental Science class from Santa Barbara High School which not only promotes rain water collection, but will demonstrate how a rainwater harvesting system can be easily and affordably implemented in anyone's home.

Rain Campaign plans to couple education on rainwater collection and examples of implementation at the high school in order to raise awareness about the possibilities of saving and collecting rainfall. Students involved with the Rain Campaign will reach out to elementary school classes in targeted to increase knowledge of rainwater collection and water conservation within education. The project will also focus on building two styles of integrated irrigation systems, one collecting water into tanks for a more traditional sprinkler system, the other collecting water in open ground basins. Both systems are relatively cheap, and could be used by anyone wishing to cut down the water use in their yard/garden.

###